

2019 Goals of the Mustard Seed Furniture Bank of Fort Wayne, Inc.

Touching Lives:

- Assist 675 households in our 7-county service area.
- Provide 700 beds to children (ages 2-17) whose families are referred in to our agency for assistance.

Referring Agencies:

- Partner with 150 referring agencies in our service area.
- Expand the communication through visits, tours, presentations and off-site meetings with current and potential partner agencies.
- Continue to build the awareness of our services to agencies who serve the needs of our neighbors with physical and/or cognitive disabilities and children aging out of the foster care system who are moving to independent living situations.

Increased Mission Awareness:

- Drive results in Corporate Donation Program in cooperation with our Board of Directors to:
 - Increased financial donations to \$45K through company support.
 - Host four material donation drives with companies and their staff to provide resources for our mission and/or Beds4Kids Program.
 - Increase corporate level sponsorships for our Imagine That Beer Pairing Event and 16th Annual Charity Auction & Dinner.
- Receive material donations from over 2,800 sources in Northeast Indiana.
- Work with local organizations, churches, schools and others to host 15 material and/or financial donation drives.
- Promote the Mustard Seed through various media releases for events and opportunities.
- Utilize social media (Facebook) with posts four to six times a month to boost community involvement and awareness.
- Receive the gift of volunteer hours of 2,250 hours towards our mission at the agency and at our off-site events.
- Work with the Marketing & Fundraising Committee and Board of Directors to implement a new family focused fundraising event for the agency.
- Implement acquisition of supporter's e-mail address to be a new communication method 2-3 times per year.
- Coordinate the various activities and events outlined in our 2019 Calendar of Events with the assistance of the Board of Directors and our designated committees.